**TODAY’S WEATHER**

HIGH: 68°
LOW: 71°
Sunny!

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**WEEKLY LINEUP TOPIC**

**Daily DOSE: Branding MSU**

Click [HERE](#) to read about how MSU has been working to develop a recognizable brand that will show the values and desired perception of the university.

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**EAST LANSING FILM FESTIVAL**

Looking for something fun to do? Check out the East Lansing Film Festival, taking place November 5th through the 12th. Opening night will take place at Studio C! and will continue through the week. Over the weekend, films will be presented at Wells Hall on campus. For more information, check [HERE](#).

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**CONGRATULATIONS!**

Rachel Rumsey on your work anniversary! We are so grateful for all that you do here at Information Services. Keep up the good work!

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**NEBRASKA AWAY-GAME TAILGATE**

Show your support for MSU by coming out to the Nebraska Away-Game tailgate at Brody this weekend! The theme is “Crush the Corn”. While the Spartans take on the Cornhuskers, we’ll celebrate with plenty of corn food and corn themed games!